Chinese Official Social Media Trends in the Southern African Region



Project Title	Chinese Official Social Media Trends in the Southern African Region
Project Summary	This project analyzes Chinese official (Embassy and Ambassador) social media across the southern Africa region, specifically the member countries of the Southern Africa Development Community. The goal is to determine key messages and trends, and identify target audiences.
Country	Botswana

Project Description

Compare Chinese Embassy and Ambassador social media posting in all SADC countries.

Identify key messages and trends in messaging.

Identify impact and any targeted audiences (like SADC country senior leadership).

Track messages on donations to Africa, and number of repeat announcements.

Identify targeted audience of tweets.

Analyze quality/tone of responses to Chinese social media messaging by SADC country leaders and by general population.

Required Skills or Interests

Skill(s)
Cultural diplomacy
Data analysis
Economic analysis
Editing and proofreading
Political Analysis
Research
Social media management
Writing

Additional Information

You'll be working on a U.S. foreign policy priority with foreign service officer mentors with significant experience in the AF region and Washington. Your work will feed directly into Embassy reporting.

Language Requirements

None